

Eligibility Criteria

Consultancy firms should provide documentary proofs (where applicable) against below requested information:

1. Eligibility Criteria

- Must be incorporated / registered, having legal status with local office in Pakistan. Please provide scanned copy of firm's legal registration documents.
- Must have NTN and STRN / PST registration with relevant tax authorities.
- Should be on Active Tax Payer List (ATL) of the Federal Board of Revenue (FBR).
- Must have average annual revenue of PKR 100 million within previous three years as per Audited Financial Statements / Tax Returns / Bank Statement - (Proof of the same to be included in technical proposal).
- Have not been debarred by any Government / semi government / autonomous organizations in Pakistan or blacklisted by the Authority -(Undertaking on legal Stamp Paper of PKR 100/- as per prescribed format as given in RFP document).
- Proposal Securing Declaration on legal Stamp Paper of PKR 100/- (as per prescribed format as given in RFP document).
- Must have at least 10 years of verifiable experience being a legal entity in Pakistan. Please provide proof of verifiable experience as per Annexure-A.
- Must have experience in designing and deploying all of the following:
 - Mobile-based IVR surveys
 - Targeted SMS campaigns
 - Social media/ messaging chatbots
 - Digital outreach campaignsSubmission requirements, referred below as demonstrated experience*
- Experience of delivering business management and financial literacy interventions digitally. **(Please provide project contract agreement / award of work / completion certificate)**
- Submission of all the relevant Forms/Documents as per the criteria mentioned in Clause 10.1 of Section-3 (B) (Preparation of Proposals) of Data Sheet. Any missing Form / Document will lead to ineligibility.

***Demonstrated Experience in Designing and Deploying Similar Projects**

Required Area	Project Description	Services Rendered	Name of Client	Year of Project Completion	Contractual Value of Project PKR Million
Mobile-based IVR surveys					
Targeted SMS campaigns					
Social media or messaging chatbots					
Digital					

outreach campaigns					
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Important Note: Please indicate only those projects, which are verifiable and the stated information shall be accompanied by scanned copy of **project contract agreement / award of work / completion certificate**.