



Pre-Qualification of Advertising Agencies for the years 2026-28

Annexure II

To Whom It May Concern

This is to certify that [Name of Agency], having its registered office at [Address], hereby confirms and declares that:

1. The Agency has never been involved in any criminal, unlawful, or illegal activities.
2. The Agency has not been blacklisted by any entity, organization, or regulatory authority, including but not limited to the All-Pakistan Newspaper Society (APNS), Pakistan Broadcasters Association (PBA), or any other relevant body.
3. The Agency undertakes that all information and documents submitted to the State Life Insurance Corporation of Pakistan (SLIC) for prequalification are genuine, accurate, and free from any falsification or forgery.
4. The Agency acknowledges that if any information or document submitted is found to be false, forged, or misleading at any stage of the procurement process, the Agency shall be disqualified immediately, and SLIC reserves the right to take any further legal action deemed necessary.
5. The Agency declares that there is no existing or potential conflict of interest that may affect its ability to perform the required services in an impartial and professional manner. Should any such conflict of interest arise during the procurement process or the tenure of engagement, the Agency commits to immediately disclose the same to SLIC.
6. We further affirm that all information provided in this regard is true and accurate to the best of our knowledge.

In the event that any part of this declaration is found to be false or misleading, we understand that our prequalification or any subsequent agreement with the State Life Insurance Corporation of Pakistan (SLIC) may be terminated immediately, and we may be held liable for any legal consequences arising thereof.

Authorized Signatory: _____
Name: _____
Designation: _____
CNIC: _____
Agency Seal: _____
Date: _____