Technical Evaluation Report

(Under Rule 35 of Public Procurement Rules, 2004)

Procuring Agency Name	Iqbal Academy Pakistan
Procurement Title	Invitation to bidders to supply of (Video Recording & Editing, Photography, Sound System, Shields, Flexes, Souvenirs, flowers, awards, water bottles, refreshment etc.)
Procurement Reference Number	P111343
Procurement Type	Goods
Procurement Procedure	Single Stage-Two Envelope (with Prequalification)
Evaluation Criteria	Quality and Cost Based Selection (QCBS)
Date & Time (Bid Closing)	Monday, October 26, 2026 12:00 PM
Date & Time (Bid Opening)	Monday, October 26, 2026 12:30 PM
No. of Bids Received	02
Report Preparation Date	Tuesday, October 27, 2026 04:47 PM
Report Publish Date	Wednesday, October 28, 2026 09:18 AM

BIDDER NAME	ELIGIBILITY	TECHNICAL MARKS: 60 PASSING: 18	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004

Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Eligible	57 Weightage : ((57 / 60 x 100) x 70% = 66.5)	
Mr. HI TRADERS Individual / Individual Consultant	Eligible	56.67 Weightage : ((56.67 / 60 x 100) x 70% = 66.12)	

Items and Lots

SHIELDS DIAMOND CRYSTAL 6 INCHES *(INDIVIDUAL ITEM)* UNSPSC: SOUVENIRS	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Mr. HI TRADERS Individual / Individual Consultant	Qualified
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified

PENA FLEX *(INDIVIDUAL ITEM)* UNSPSC: FLAX	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Mr. HI TRADERS Individual / Individual Consultant	Qualified
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified

REFRESHMENT *(INDIVIDUAL ITEM)* UNSPSC: LUNCH BOX	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified
Mr. HI TRADERS Individual / Individual Consultant	Qualified

AWARDS: CRYSTAL (3X5 INCHES) *(INDIVIDUAL ITEM)* UNSPSC: SOUVENIRS	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Mr. HI TRADERS Individual / Individual Consultant	Qualified
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified

AWARDS: CRYSTAL (3X6 INCHES) *(INDIVIDUAL ITEM)* UNSPSC: SOUVENIRS	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Mr. HI TRADERS Individual / Individual Consultant	Qualified
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified

AWARDS: CRYSTAL (3X7 INCHES) *(INDIVIDUAL ITEM)* UNSPSC: SOUVENIRS	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Mr. HI TRADERS Individual / Individual Consultant	Qualified
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified

SOUVENIR: METTLE (8 INCHES) *(INDIVIDUAL ITEM)* UNSPSC: SOUVENIRS	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Mr. HI TRADERS Individual / Individual Consultant	Qualified
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified

SOUVENIR: CRYSTAL (7X10) *(INDIVIDUAL ITEM)* UNSPSC: SOUVENIRS	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Mr. HI TRADERS Individual / Individual Consultant	Qualified
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified

SOUND SYSTEM *(INDIVIDUAL ITEM)* UNSPSC: LOUDSPEAKERS	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified
Mr. HI TRADERS Individual / Individual Consultant	Qualified

FLOWER BOUQUET *(INDIVIDUAL ITEM)* UNSPSC: FRESH CUT ROSE CARNATION PEONY BOUQUET	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004

Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified
Mr. HI TRADERS Individual / Individual Consultant	Qualified

VIDEO RECORDING & EDITING (4KCAMERA) *(INDIVIDUAL ITEM)* UNSPSC: VIDEO PRODUCTION SERVICES	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified
Mr. HI TRADERS Individual / Individual Consultant	Qualified

PHOTOGRAPHY (4K CAMERA) *(INDIVIDUAL ITEM)* UNSPSC: STUDIO PHOTOGRAPHY SERVICES OR STILL PHOTOGRAPHS	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Mr. HI TRADERS Individual / Individual Consultant	Qualified
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified

FLOWER BASKET *(INDIVIDUAL ITEM)* UNSPSC: FRESH CUT ROSE CARNATION PEONY BOUQUET	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified
Mr. HI TRADERS Individual / Individual Consultant	Qualified

FLOWER WREATH *(INDIVIDUAL ITEM)* UNSPSC: FRESH CUT BAY WREATH	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified
Mr. HI TRADERS Individual / Individual Consultant	Qualified

WATER: (500ML BOTTLE) *(INDIVIDUAL ITEM)* UNSPSC: SPRING OR MINERAL WATER	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified

WATER: (500ML BOTTLE) *(INDIVIDUAL ITEM)* UNSPSC: SPRING OR MINERAL WATER	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Mr. HI TRADERS Individual / Individual Consultant	Qualified

DISPOSABLE CUP *(INDIVIDUAL ITEM)* UNSPSC: DOMESTIC DISPOSABLE CUPS OR GLASSES OR LIDS	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Mr. HI TRADERS Individual / Individual Consultant	Qualified
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified

DISPOSABLE SPOON *(INDIVIDUAL ITEM)* UNSPSC: DOMESTIC SPOONS	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Mr. HI TRADERS Individual / Individual Consultant	Qualified
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified

DISPOSABLE PLATE *(INDIVIDUAL ITEM)* UNSPSC: PAPER PLATES OR TRAYS	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified
Mr. HI TRADERS Individual / Individual Consultant	Qualified

DISPOSABLE PLATE *(INDIVIDUAL ITEM)* UNSPSC: PAPER PLATES OR TRAYS	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified
Mr. HI TRADERS Individual / Individual Consultant	Qualified

WHITEWASH *(INDIVIDUAL ITEM)* UNSPSC: PAINTS OR VARNISHES OR LACQUERS PRODUCTION SERVICES	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Qualified

WHITEWASH *(INDIVIDUAL ITEM)* UNSPSC: PAINTS OR VARNISHES OR LACQUERS PRODUCTION SERVICES	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Mr. HI TRADERS Individual / Individual Consultant	Qualified