



Evaluation Report

(Under Rule 35 of Public Procurement Rules, 2004)

Procuring Agency Name Comsats University Islamabad (Sahiwal Campus)

Procurement Title Procurement of SMS Marketing and Campaigns Gifts for Admission Campaign – Fall 2026 (Tender No. CUI/SWL/Procurement/FY 26-27/49/232)

Procurement Reference Number P54128

Procurement Type Goods

Procurement Procedure Single Stage-One Envelope

Evaluation Criteria Least Cost Based Selection (LCBS)

Date & Time (Bid Closing) Friday, July 17, 2026 02:00 PM

Date & Time (Bid Opening) Friday, July 17, 2026 02:30 PM

No. of Bids Received 07

Report Preparation Date Wednesday, July 22, 2026 04:44 PM

Report Publish Date Thursday, July 23, 2026 02:17 PM

BIDDER NAME	ELIGIBILITY	TECHNICAL EVALUATION	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
MYB OUTDOOR ADVERTISING Sole Proprietorship	Eligible	Qualified	

BIDDER NAME	ELIGIBILITY	TECHNICAL EVALUATION	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
CMPak Limited Company (Private Limited)	Eligible	Qualified	
Ali Traders General Order Suppliers Sole Proprietorship	Eligible	Qualified	
PTML Company (Private Limited)	Eligible	Qualified	
PD Printers Sole Proprietorship	Eligible	Qualified	
Zeta Technologies Pvt Limited Company (Private Limited)	Eligible	Qualified	
Next Logics Private Limited Company (Private Limited)	Ineligible	--	Declared ineligible by the majority of Procurement Committee members.

Items and Lots

SMS MARKETING (INDIVIDUAL ITEM) UNSPSC: ADVERTISING CAMPAIGN SERVICES	BID OFFER
CMPak Limited Company (Private Limited) Bid marked as Abnormal due to deviation from expected financial criteria.	1,015,000
Zeta Technologies Pvt Limited Company (Private Limited) Bid marked as Abnormal due to deviation from expected financial criteria.	1,555,000
PTML Company (Private Limited) Bid marked as Abnormal due to deviation from expected financial criteria.	1,715,000

BALL POINT WITH PRINTING (INDIVIDUAL ITEM) UNSPSC: BALL POINT PENS	BID OFFER
PD Printers Sole Proprietorship	55,400 ?
MYB OUTDOOR ADVERTISING Sole Proprietorship	77,600

BALL POINT WITH PRINTING <i>(INDIVIDUAL ITEM)</i> UNSPSC: BALL POINT PENS	BID OFFER
Ali Traders General Order Suppliers Sole Proprietorship	84,000
Zeta Technologies Pvt Limited Company (Private Limited)	314,600
MUGS WITH PRINTED COVER <i>(INDIVIDUAL ITEM)</i> UNSPSC: FOOD SERVICE CUPS OR MUGS	BID OFFER
MYB OUTDOOR ADVERTISING Sole Proprietorship	195,000 ?
PD Printers Sole Proprietorship	276,500
Zeta Technologies Pvt Limited Company (Private Limited)	316,250
Ali Traders General Order Suppliers Sole Proprietorship	385,000
DRAFTING PAD <i>(INDIVIDUAL ITEM)</i> UNSPSC: WRITING PAPER	BID OFFER
PD Printers Sole Proprietorship	56,900 ?
Ali Traders General Order Suppliers Sole Proprietorship	84,000
MYB OUTDOOR ADVERTISING Sole Proprietorship	95,000
Zeta Technologies Pvt Limited Company (Private Limited)	119,350
HAND BAGS <i>(INDIVIDUAL ITEM)</i> UNSPSC: HANDBAGS OR PURSES	BID OFFER
Ali Traders General Order Suppliers Sole Proprietorship	52,500 ?
PD Printers Sole Proprietorship	82,000
Zeta Technologies Pvt Limited Company (Private Limited)	101,750
MYB OUTDOOR ADVERTISING Sole Proprietorship	115,500

KEY CHAINS <i>(INDIVIDUAL ITEM)</i> UNSPSC: KEY CHAINS OR KEY CASES	BID OFFER
PD Printers Sole Proprietorship	22,450 ?
MYB OUTDOOR ADVERTISING Sole Proprietorship	39,500
Ali Traders General Order Suppliers Sole Proprietorship	42,000
Zeta Technologies Pvt Limited Company (Private Limited)	63,250

* ? indicates most advantageous bidder for the particular item or lot.

