



Evaluation Report

(Under Rule 35 of Public Procurement Rules, 2004)

Procuring Agency Name Virtual University of Pakistan

Procurement Title Arrangement for Education Expo at Lahore, Multan and Peshawar

Procurement Reference Number P63446

Procurement Type Non-Consultancy Services

Procurement Procedure Request for Quotation

Date & Time (Quotations Opening) Thursday, July 16, 2026 11:00 AM

Date & Time (Quotation Closing) Thursday, July 16, 2026 11:00 AM

No. of Quotes Received 05

Report Prepare & Publish Date Thursday, July 16, 2026 12:20 PM

BIDDER NAME	ELIGIBILITY	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	Eligible	
Mehar Constructor Sole Proprietorship	Eligible	
MYB OUTDOOR ADVERTISING Sole Proprietorship	Eligible	
Ads Engineering Sole Proprietorship	Eligible	
World Signature Events Sole Proprietorship	Eligible	

Positions and Lots

ARRANGEMENT FOR EDUCATION EXPO AT LAHORE– MULTAN-PESHAWAR (LOT POSITIONS)	OFFER AMOUNT	REMARKS UNDER 35(2) OF PUBLIC PROCUREMENT RULES, 2004
Ads Engineering Sole Proprietorship	320,000 ✓	
Brand Rise Marketing (Pvt.) Ltd Company (Private Limited)	320,500	
MYB OUTDOOR ADVERTISING Sole Proprietorship	485,000	
Mehar Constructor Sole Proprietorship	765,000	
World Signature Events Sole Proprietorship	1,650,000	

* ✓ indicates selected bidder for the particular item or lot.